



International Patient Safety Conference

13th - 14th February 2023 | Taj Palace, New Delhi, India



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30+ Countries

200+ Speakers

2000+ Delegates

SPONSORSHIP OPPORTUNITIES



Why should you Partner?

Make – Enhance - Communicate

Make your presence felt and avail this opportunity to talk directly to the decision-makers and heads of some of the best names in the healthcare arena.

Enhance your brand reputation with superior organizations, careful planning to ensure maximum exposure and networking in a quality environment. Experience valuable visitors and serious clientele to your websites

Communicate with some of the best hospitals in the world with over 2000+ delegates from 30+ countries. Hands-on experience and path-breaking contacts are the highlights of the event for your brand. 100% assurance that you and your brand will be noticed; avail special mentions in the post-event reports

Feedback from our Partners

"It was more of a program or an event - it helped educate a lot of participants on the finer details of patient safety and was instrumental in helping a lot of us look at patient safety from a different standpoint, more in terms of a precautionary approach than as a post- incidence action".

Sudhir A M

Corporate Accounts Manager
3M HealthCare Business

"The conference was very informative and beneficial for the folks from our team that attended. I thought there was a good mix of different topics presented and this was a good forum to share the work that has been done on Patient safety."

Sumit Marwah

Dispoline India CEO and Director

"The ability to meet and network with people was excellent; the conference was well organized and Apollo did a great job of keeping everything on track."

Gerald Jaideep
CEO Medvarsity

SPONSORSHIP OPPORTUNITIES



Consortium of Organizers	Platinum Partner	Gold Partner	Silver Partner
15 lakhs	12 lakhs	8 lakhs	5 lakhs
PRE EVENT PROMOTION			
10 complimentary delegate passes for two days of the conference	5 complimentary passes for two days of the conference	3 complimentary delegate passes for two days of the conference	2 complimentary delegate passes for two days of the conference
Print and visual media advertisements	Print and visual media advertisements	Print and visual media advertisements	Print and visual media advertisements
20 additional conference passes at a discounted rate of 50%	10 additional conference passes at a discounted rate of 50%	05 additional conference passes at a discounted rate of 25%	02 additional conference passes at a discounted rate of 25%
MAXIMISED EVENT PRESENCE			
Display of company name and logo as consortium of organizers in prints/ videos, conference website, brochures, other materials	Display of company name and logo as platinum partner in conference website, brochures, other materials	Display of company name and logo as gold partner in conference website, brochures, other materials	Display of company name and logo as silver partner in conference website, brochures, other materials
Acknowledgement in the conference proceedings	Acknowledgement in the conference proceedings	Acknowledgement in the conference proceedings	Acknowledgement in the conference proceedings
EXHIBITION PRESENCE			
Display of company logo as consortium of organizers at conference main stage backdrop and partner's panels	Display of company logo as platinum partner at conference main stage backdrop and partner's panels	Display of company logo as gold partner at conference main stage backdrop and partner's panels	Display of company logo as silver partner at conference main stage backdrop and partner's panels
2 Complimentary stalls at the exhibition area	Complimentary stall at the exhibition area	Complimentary stall at the exhibition area	
COMPANY PROMOTION - PRE EVENT			
Corporate literature in soft copy format shall be distributed to all delegates along with conference proceedings (Provided it is given as requested)	Corporate literature in soft copy format shall be distributed to all delegates along with conference proceedings	Corporate literature in soft copy format shall be distributed to all delegates along with conference proceedings	Corporate literature in soft copy format shall be distributed to all delegates along with conference proceedings

SPONSORSHIP OPPORTUNITIES



Frequent screening of corporate film/commercials of 30 seconds during lunch or other breaks in the Hall (minimum 6 times)	-----	-----	-----
Corporate branding on the event website homepage hyperlinked to your website	Corporate branding on the event website homepage hyperlinked	-----	-----
One pre-event interview published on website no later than a month to the event.	-----	-----	-----
One-hour session in a parallel room to present/demonstrate company product for which separate invites will be given to all delegates / requested delegates.	-----	-----	-----
COMPANY PROMOTION - POST EVENT			
Corporate branding in the post event thank you e-mail sent to all attendees.	Corporate branding in the post event thank you e-mail sent to all attendees.	-----	-----

Other Available Partnership Options

IPSC WEARABLE WITH COMPANY LOGO (HAVING PEDOMETER, BARCODE FOR LUNCH/DINNER) – RS. 12 LAKHS

BRANDING OPPORTUNITIES PROVIDED THROUGH:

- Company Logo on the wrist wearable to be distributed among >2000 delegates, exhibitors, organizers, speakers, partners etc.
- Soft copy of the corporate brochure of the partner will be distributed to all delegates and speakers.
- 10 complimentary invitations to the conference.
- One speaking slot in breakout session + one stall in a breakout session.

SPONSORSHIP OPPORTUNITIES



Other Available Partnership Options

CONFERENCE VISITING CARD HOLDER – RS. 4 LAKHS

BRANDING OPPORTUNITIES PROVIDED THROUGH:

- Company Logo along with IPSC logo to be distributed amongst >2000 delegates.
- Soft copy of the corporate brochure of the partner will be distributed to all delegates and speakers.
- 2 Complimentary invitations to the conference for both the days.

DINNER & COCKTAIL (ON 13 FEBRUARY 2023 AT CONFERENCE HOTEL) – RS. 12 LAKHS

BRANDING OPPORTUNITIES PROVIDED THROUGH:

- Display of the company name and logo as Partners in Conference website, Brochures, Print and visual media advertisements.
- Acknowledgement in the conference proceedings.
- Display of company logo at conference main stage backdrop and partners' panels.
- Special panel acknowledging cocktail & dinner partner at the dinner venue.
- Partner entitled to 5 Corporate Invitations to attend the hosted dinner.
- 10 complimentary invitations to the conference.
- Soft copy of the corporate brochure of the partner will be distributed to all delegates and speakers.
- An exclusive information desk/serving station for the company or its product hampers at the dinner venue. (Hampers should be provided by the company).



SPONSORSHIP OPPORTUNITIES



LUNCH ON 13TH & 14TH FEBRUARY 2023 (DAY 1 AND DAY 2 OF THE CONFERENCE) - 10 LAKHS EACH DAY

BRANDING OPPORTUNITIES PROVIDED THROUGH:

- Display of Company name and logo as Partners in Conference Website, Brochures, Print and visual media advertisements.
- Acknowledgement in the conference proceedings.
- Display of Company Logo at Conference Main Stage Backdrop and partners panels.
- Special panel acknowledging Lunch partner at the Lunch Venue.
- Partner entitled to 2 corporate invitations to attend the hosted Lunch.
- 5 complimentary invitations to the Conference.
- Soft copy of the corporate brochure of the partner will be distributed to all delegates and speakers.
- An exclusive information desk/ serving station for the company or its product hampers at the lunch venue. (Hampers should be provided by the company).
- 5-minute slot to show the video during lunch in the lunch areas.

CONFERENCE KIT PARTNER – RS. 5 LAKHS

Slick kit book with a branded pen for delegates with the company logo.

INTERNATIONAL PATIENT SAFETY AWARD PARTNER – RS. 8 LAKHS (ONLY 01 SLOT)

BRANDING OPPORTUNITIES PROVIDED THROUGH:

- Company Logo along with IPSC logo on award trophy.
- 1-minute commercial broadcast during the award ceremony.
- Soft copy of the corporate brochure of the partner will be distributed to all delegates and speakers.
- Display of Company name and logo as Partners in Conference Website, Brochures, Print and visual media advertisements.
- Acknowledgement in the conference proceedings.

SPONSORSHIP OPPORTUNITIES



INTERNATIONAL PATIENT SAFETY AWARD PARTNER – RS. 12 LAKHS (ONLY 01 SLOT)

BRANDING OPPORTUNITIES PROVIDED THROUGH:

- Soft copy of the corporate brochure of the partner will be distributed to all delegates and speakers.
- 5 complimentary passes for the dinner night.
- Complimentary Stall at the exhibition area

POSTER PRESENTATION SPONSOR - RS. 4 LAKHS

- Display of company name and logo as a POSTER PRESENTATION SPONSOR on the conference website, Brochures, Print and visual media advertisements.
- Acknowledgement in the conference proceedings
- Display of company logo at conference main stage backdrop and partners panels
- Soft copy of the corporate brochure of the partner will be distributed to all delegates and speakers
- 2 Complimentary delegate passes for all two days of the conference
- Sponsor company logo on every poster that will be displayed (digital or print)

TELECOM PARTNER PARTNERSHIP – RS. 7 LAKHS (ONLY 01 SLOT)

BRANDING OPPORTUNITIES PROVIDED THROUGH (AT PAR WITH THE BENEFITS OF A GOLD PARTNER)

- Display of company name and logo as a telecom partner on the conference website, Brochures, Print and visual media advertisements.
- Acknowledgement in the conference proceedings.
- Display of company logo at conference main stage backdrop and partners panels.
- One complimentary stall at the exhibition.
- Soft copy of the corporate brochure of the partner will be distributed to all delegates and speakers.
- 3 complimentary delegate passes for all two days of the conference and all social functions.

SPONSORSHIP OPPORTUNITIES



- No competing brand from the mobile telephone sector will be allowed to be a part of the mobile partnership for this edition of the conference.

REGISTRATION DESK PARTNERSHIP – RS. 3 LAKHS (SINGLE SLOT)

- Logo and name of the company will be displayed at the registration desks, event website & online exhibitors as the registration desk partner.
- 2 complimentary invitations to the conference.

COMMERCIAL PARTNERSHIP – RS. 1.5 LAKH

- Screening of corporate commercial during tea breaks/lunch.
- 5 min slot on both the days.

PRODUCT DEMO/PRESENTATIONS – RS. 3 LAKHS

- 1-hour slot for product-related demo/presentations in separate rooms.
- We will inform delegates about the presentation/demo and will add this detail to the conference agenda. Organizers will not be responsible for delegate turnout

EXHIBITOR STALLS

- Stall on both days (limited stalls available)
- All stalls will be allotted on a first-come-first-served basis.
- The organizers reserve the right to modify or shift the exhibition area within the venue where the conference will be held.
- The organizers will reserve the right to cancel the booking if the product/ service being exhibited contravene the laws of the land.
- The standard two light fixtures and one power sockets will be provided. Any power requirement beyond this will have to be communicated to the organizers in advance and will be charged accordingly.
- One Table - 1 meter width and height 2.5 ft, Platform – stall size with carpet, 42 inch television & 2 chairs will be provided
- No encroachment of space beyond the permitted area will be allowed.

SPONSORSHIP OPPORTUNITIES



- Any damage caused to the hotel property due to negligence of the exhibitor will be charged accordingly.
- The organizers will not be responsible for any injuries caused to the staff of the exhibitor.
- Lunch coupons for only two members per stall per day shall be provided.
- The amount for booking the stall should be paid before the conference date, else organizers shall not be responsible for allocation of the space to anyone else.

STALL SIZE AND COSTINGS

Stall Size	Sponsorship Amount Per Stall
6 ft* - 8ft	1.5 Lakhs
8 ft* - 8 ft	2 Lakhs

DELEGATE SPONSOR

- Display of company name and logo as a DELEGATE SPONSOR on the conference website, Brochures, Print and visual media advertisements
- Acknowledgement in the conference proceedings
- Display of company logo at conference main stage backdrop and partners panels
- Soft copy of the corporate brochure of the partner will be distributed to all delegates and speakers
- Complimentary delegate passes for all two days of the conference – You could sponsor delegates from your partner organizations (your customers) or we could help you in identifying them

Sponsorship Fee	Number of Delegates that Could be Sponsored/ Complimentary Registrations
2.5 Lakhs	25
5 Lakhs	50