



14<sup>th</sup> EDITION

SPONSORSHIP & PARTNERSHIP OPPORTUNITIES • 2027

# International Health Dialogue 2027

## The Future of *Trust*

29-30 January 2027

The Leela Ambience Gurugram Hotel & Residences, Delhi NCR

### 2026 EDITION HIGHLIGHTS

7,500+  
DELEGATES

300+  
EXPERTS

30  
COUNTRIES REPRESENTED

# BE PRESENT WHERE HEALTHCARE'S **FUTURE** CONVERSATIONS BEGIN

Break through the noise and place your organisation alongside global leaders, healthcare decision-makers, innovators and regulators. IHD 2027 creates a focused platform to demonstrate solutions, build influence and form relationships that continue beyond the event.

In 2027, the dialogue will explore how trust can enable safer care, meaningful innovation and stronger health systems.

## Visibility is useful. *Influence is valuable.*

Our partnership portfolio combines brand presence, thought leadership, stakeholder access, knowledge exchange and product discovery, helping organisations build awareness, launch initiatives and create impact before, during and after the conference. Across 13 editions, IHD has engaged 50,000+ delegates and 4,000+ speakers from 120 countries.

### OVER 13 EDITIONS OF IHD

**2,000+**

EXHIBITORS

**100,000+**

EXHIBITION  
VISITORS

**22,000+**

LEADS GENERATED

**40,000+**

PRODUCTS  
SHOWCASED

**10,000+**

INCUBATED

### ENGAGE DECISION-MAKERS

Connect with global health ministers, hospital CEOs, accreditation bodies, regulators and health innovators from over 40 countries.

### AMPLIFY YOUR BRAND

Position your organisation through tailored speaking opportunities, digital and print visibility, event branding and on-ground presence.

### SHOWCASE INNOVATION

Demonstrate solutions and technologies to an influential audience actively seeking best practices and future-ready healthcare solutions.

### LEAD THE DIALOGUE

Contribute to discussions on universal health coverage, patient safety, digital transformation, workforce development and sustainable health systems.

### WHO YOU CAN REACH

Hospital boards & CEOs

Clinical leaders

Quality & safety teams

Digital health builders

Policymakers

Research & academic leaders

Patient advocates

Global health organisations

### PROGRAMME AUTHORITY

Renowned national and international speakers will share implementation strategies and digital innovations, enabling knowledge exchange, research collaboration and networking. IHD 2027 will also host the International Patient Safety Awards, recognising outstanding contributions to safer care.

# FOUR WAYS TO ACTIVATE YOUR PARTNERSHIP

Start with your business goal. We will shape the right combination of visibility, access and engagement around it.

|                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                       |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div>01</div> <div>DIGITAL VISIBILITY</div> <div>Extend reach before, during and after the event through high-impact integrations.</div> <div><ul style="list-style-type: none"><li>Event website and app presence</li><li>Co-branded content and exclusive online features</li><li>Email, video and post-event visibility</li></ul></div> | <div>02</div> <div>ON-SITE PRESENCE</div> <div>Turn conference touchpoints into a visible, memorable brand experience.</div> <div><ul style="list-style-type: none"><li>Individual event zones and venue branding</li><li>Exhibition, product showcase and installations</li><li>Delegate and hospitality assets</li></ul></div> | <div>03</div> <div>KNOWLEDGE &amp; NETWORKING</div> <div>Build authority through substantive participation and targeted access.</div> <div><ul style="list-style-type: none"><li>Education and speaker sessions</li><li>Roundtables and webinars</li><li>Networking lounges and stakeholder access</li></ul></div> | <div>04</div> <div>LEADERSHIP &amp; RECOGNITION</div> <div>Build global authority alongside healthcare influencers, policymakers and sector leaders.</div> <div><ul style="list-style-type: none"><li>Premium partnership positioning</li><li>Global leadership association</li><li>High-level recognition and access</li></ul></div> |
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|                                 |                     |            |                              |
|---------------------------------|---------------------|------------|------------------------------|
| ACROSS THE HEALTHCARE ECOSYSTEM | HOSPITALS           | INVESTMENT | IMAGING & RADIOLOGY          |
|                                 | LABORATORY SERVICES | STARTUPS   | MEDICAL DEVICES              |
|                                 | BIOTECH             | DIGITAL    | SPECIFIC PRODUCTS & SERVICES |

CUT THROUGH THE CLUTTER.  
AMPLIFY YOUR BRAND.  
SHAPE THE FUTURE.

Choose a defined package, an individual activation, a digital or education-led opportunity, or a tailored combination aligned to your goals.

THREE CONFERENCES. ONE INFLUENTIAL PLATFORM.

Align with the audience most relevant to your work, or build visibility across the full International Health Dialogue.

IPSC

INTERNATIONAL PATIENT SAFETY CONFERENCE

HOPE

HEALTHCARE OPERATIONS & PATIENT EXPERIENCE

CLINOVATE

CLINICAL INNOVATION & EXCELLENCE

# SELECT THE LEVEL OF PRESENCE YOU NEED

| TWO SLOTS ONLY                                                                                                                 |                                                                              |                                                                              |                                                                              |                                                                              |                                                                              |
|--------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|------------------------------------------------------------------------------|------------------------------------------------------------------------------|------------------------------------------------------------------------------|------------------------------------------------------------------------------|
| TITLE                                                                                                                          | PLATINUM                                                                     | DIAMOND                                                                      | GOLD                                                                         | SILVER                                                                       | BRONZE                                                                       |
| <b>USD 70,000</b>                                                                                                              | <b>USD 40,000</b>                                                            | <b>USD 30,000</b>                                                            | <b>USD 20,000</b>                                                            | <b>USD 15,000</b>                                                            | <b>USD 8,000</b>                                                             |
| 2 exhibition stalls                                                                                                            | 2 exhibition stalls                                                          | 1 exhibition stall                                                           | 1 exhibition stall                                                           | 1 exhibition stall                                                           | Corporate branding on the event homepage, hyperlinked to the partner website |
| 1 main-hall speaking slot (non-demonstration) plus 2 breakout-session slots                                                    | 1 main-hall speaking slot plus 1 breakout-session slot                       | 1 main-hall speaking slot                                                    | 1 breakout-session speaking slot                                             | Corporate branding on the event homepage, hyperlinked to the partner website | Print and visual-media advertisements                                        |
| Branding as sponsor of one pre-conference workshop                                                                             | Corporate branding on the event homepage, hyperlinked to the partner website | Corporate branding on the event homepage, hyperlinked to the partner website | Corporate branding on the event homepage, hyperlinked to the partner website | Print and visual-media advertisements                                        | Literature insert in delegate kits (prints to be provided by the partner)    |
| One-hour private meeting slot in a dedicated room for partner-led meetings, scheduled around the conference programme          | Print and visual-media advertisements                                        | Print and visual-media advertisements                                        | Print and visual-media advertisements                                        | Literature insert in delegate kits (prints to be provided by the partner)    | 2 complimentary delegate registrations                                       |
| Corporate branding on the event homepage, hyperlinked to the partner website                                                   | Literature insert in delegate kits (prints to be provided by the partner)    | Literature insert in delegate kits (prints to be provided by the partner)    | Literature insert in delegate kits (prints to be provided by the partner)    | 3 complimentary delegate registrations                                       |                                                                              |
| Company name and logo displayed as Title Sponsor across print, videos, conference website, brochures and other event materials | 15 complimentary delegate registrations and 3 dinner invitations             | 10 complimentary delegate registrations and 2 dinner invitations             | 8 complimentary delegate registrations and 1 dinner invitation               |                                                                              |                                                                              |
| Literature insert in delegate kits (prints to be provided by the partner)                                                      | 2-minute video during conference breaks, up to 3 times                       |                                                                              |                                                                              |                                                                              |                                                                              |
| 30 complimentary delegate registrations and 5 dinner invitations                                                               |                                                                              |                                                                              |                                                                              |                                                                              |                                                                              |
| 2-minute video during conference breaks, up to 6 times                                                                         |                                                                              |                                                                              |                                                                              |                                                                              |                                                                              |

All package inclusions are subject to programme fit and final confirmation. Speaker/session time may not exceed 15 minutes. All prices exclude applicable taxes. All partner logos will be included in event collateral. Names for applicable speaker sessions must be provided at least 45 days in advance; speakers should be of national or international repute.

# COMPARE THE CORE BENEFITS

✓ INCLUDED ✗ NOT INCLUDED

| BENEFIT                                                         | TITLE                 | PLATINUM              | DIAMOND    | GOLD       | SILVER     | BRONZE    |
|-----------------------------------------------------------------|-----------------------|-----------------------|------------|------------|------------|-----------|
| Contribution to the ISHQ Society                                | USD 70,000            | USD 40,000            | USD 30,000 | USD 20,000 | USD 15,000 | USD 8,000 |
| Exhibition stalls                                               | 2                     | 2                     | 1          | 1          | 1          | ✗         |
| Main-hall speaking slot                                         | 1 · No demo           | 1                     | 1          | ✗          | ✗          | ✗         |
| Breakout-session speaking slots                                 | 2                     | 1                     | ✗          | 1          | ✗          | ✗         |
| Homepage branding · linked to partner website                   | ✓                     | ✓                     | ✓          | ✓          | ✓          | ✓         |
| Print and visual-media advertisements                           | ✓ · as Title Sponsor  | ✓                     | ✓          | ✓          | ✓          | ✓         |
| Literature insert in delegate kits (prints provided by partner) | ✓                     | ✓                     | ✓          | ✓          | ✓          | ✓         |
| Complimentary delegate registrations                            | 30                    | 15                    | 10         | 8          | 3          | 2         |
| Dinner invitations                                              | 5                     | 3                     | 2          | 1          | ✗          | ✗         |
| Video during conference breaks                                  | 2 min · up to 6 times | 2 min · up to 3 times | ✗          | ✗          | ✗          | ✗         |
| One pre-conference workshop sponsorship                         | ✓                     | ✗                     | ✗          | ✗          | ✗          | ✗         |

## NEED A BESPOKE MIX?

Combine a core tier with a targeted on-site, content, hospitality or digital activation.

All prices exclude applicable taxes. Final inventory, placement and session scheduling are confirmed in the partnership agreement.

# OWN A HIGH-VALUE CONFERENCE MOMENT

|                                                    |                                                                                                                                                                                                                                                                                                           |                            |
|----------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------|
| <b>DINNER &amp; COCKTAIL PARTNER</b>               | Special acknowledgement panel at the dinner venue; 8 complimentary conference and dinner invitations; an exclusive company information desk or serving station for product hampers; and company-logo visibility on the main-stage backdrop and partner panels. Hampers are to be provided by the company. | <b>USD 13,000</b>          |
| <b>LUNCH PARTNER</b>                               | Company-logo visibility on the main-stage backdrop and partner panels; a special acknowledgement panel at the lunch venue; 5 complimentary conference invitations; and a 5-minute video slot in the lunch areas.                                                                                          | <b>USD 13,000</b><br>/ day |
| <b>ROUNDTABLE / PRESENTATION</b>                   | One-hour product demonstration or presentation in a separate room, included in the conference agenda and promoted to delegates; organisers do not guarantee delegate turnout.                                                                                                                             | <b>USD 11,000</b>          |
| <b>PRODUCT SHOWCASE</b>                            | 30-minute demonstration for a focused, 25-seat target audience; invitations are promoted to delegates, but turnout is not guaranteed.                                                                                                                                                                     | <b>USD 11,000</b>          |
| <b>LOUNGE BRANDING</b>                             | Exclusive partner lounge in the exhibition area for guest interactions.                                                                                                                                                                                                                                   | <b>USD 11,000</b>          |
| <b>SAFE-A-THON PARTNER</b>                         | 1 stall; company-logo visibility on the main-stage backdrop; 5 complimentary conference invitations; 2 complimentary dinner invitations; and recognition as Safe-a-thon Partner on the event backdrop and website.                                                                                        | <b>USD 13,000</b>          |
| <b>INTERNATIONAL PATIENT SAFETY AWARDS PARTNER</b> | Company logo displayed alongside the IPSC logo on the award trophy; a 1-minute commercial during the award ceremony; and partner recognition across the conference website, brochures, print and visual-media advertisements.                                                                             | <b>USD 7,000</b>           |
| <b>CONFERENCE KIT PARTNER</b>                      | Branded delegate kit book and pen carrying the company logo.                                                                                                                                                                                                                                              | <b>USD 7,000</b>           |
| <b>REGISTRATION DESK PARTNER</b>                   | Company branding at registration desks plus 2 complimentary conference invitations.                                                                                                                                                                                                                       | <b>USD 4,000</b>           |

# BUILD A PRESENCE AROUND YOUR OBJECTIVE

|                                                       |                                                                                                                                             |                          |
|-------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|
| <b>EXHIBITION PARTNER</b><br>Stall size: 2 × 2 metres | Exhibition presence on both conference days; operational details shared separately.                                                         | <b>USD 5,000</b>         |
| <b>DELEGATE SPONSOR</b>                               | 20 delegate passes or 40 delegate passes respectively.                                                                                      | <b>USD 3,000 / 7,000</b> |
| <b>COMMERCIAL PARTNERSHIP</b>                         | Corporate commercial screened during tea breaks and lunch.                                                                                  | <b>USD 2,000</b>         |
| <b>MAIN-HALL CHAIR BRANDING</b>                       | Available separately for Day 1 and Day 2; production and installation by the partner, with damages charged at actuals.                      | <b>USD 2,000 / day</b>   |
| <b>BREAKOUT CHAIR BRANDING</b>                        | Available separately for Day 1 and Day 2; production and installation by the partner, with damages charged at actuals.                      | <b>USD 1,000 / day</b>   |
| <b>WEBINAR PARTNER</b>                                | 2 conference invitations, a 10-minute webinar slot, and partner recognition on webinar backdrop and website; limited to 1 slot per webinar. | <b>USD 5,000</b>         |
| <b>MEETING ROOM</b>                                   | Private meeting room near the exhibition halls for focused discussions away from the show floor.                                            | <b>USD 1,000 / hour</b>  |
| <b>"MAY I HELP YOU" PARTNER</b>                       | Usher support carrying a QR code and guiding delegates with directions.                                                                     | <b>USD 1,000 / usher</b> |

## CLINOVATE 2027 FOCUSED PARTNERSHIPS

An exclusive platform for disruptive solutions, next-generation health technology, clinical breakthroughs and focused clinical groups.

### TITLE PARTNER • USD 35,000

1 stall; recognition as CLINOVATE Title Partner in the CLINOVATE hall, on the stage backdrop and event website; 15 registrations; 5 dinner invitations; and one speaking slot.

### DELEGATE PARTNER • USD 15,000

1 stall, backdrop and website presence, 10 registrations and display of one product in the CLINOVATE area.

# TURN YOUR OBJECTIVE INTO AN IHD 2027 PARTNERSHIP

Tell us what success looks like: visibility, stakeholder access, thought leadership, product discovery or a tailored combination. We will help map the right package.

1

## DEFINE THE OBJECTIVE

Identify the audience, outcome and conference track most relevant to your organisation.

2

## SELECT THE PLATFORM

Choose a core tier, targeted activation or a bespoke combination.

3

## CONFIRM & ACTIVATE

Finalise inventory, deliverables, timelines, brand assets and event coordination.

### DIRECT PARTNERSHIP CONTACT

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Ambience Island, National Highway 8,  
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## LET'S BUILD THE RIGHT PARTNERSHIP.

Reach out with your preferred package,  
target audience and business objective to  
begin the conversation.

### ACCESS THE IHD 2026 EVENT REPORT



#### INTERNATIONAL HEALTH DIALOGUE

Scan the code to download the IHD 2026 Event Report – executive overview, session highlights, exhibition, CLINOVATE and Safe-A-Thon from the 13th edition.

[internationalhealthdialogue.com](https://internationalhealthdialogue.com)

